

CASP Today

School psychologists strive to improve the educational experience for all children. They are the school-based experts on many issues, including school violence, special education, learning disabilities, and school and community-linked children’s health services.

CASPTODAY, the quarterly newsletter of the California Association of School Psychologists, reaches over 1,800 school psychologists. It is filled with informative articles and important information for the school psychologist.

CASPTODAY offers the best opportunity to reach school psychologists in California to advertise your products and services. Place your ad in the next issue!

Corporate Members receive 20% off of the following rates:

Full Page ...8” x 10.125” vert	\$575
Half Page ..8” x 5” horiz	\$475
2/3rd Page 5.25” x 10.125” vert	\$425
1/3rd Page 2.5” x 10.125” vert	\$375
1/3rd Page 5.25” x 5” square	\$375

Includes color advertising for online *CASP Today* and black and white in the print summary of *CASP Today*, which is mailed to all members. Please be sure to send your ad in both black and white (high resolution for printing) and color formats. Pdfs, InDesign and jpgs are acceptable, with pdfs preferred, sized at 100 percent.

Calendar – closing dates:

Winter 2019 issue: January 14, 2019

Spring 2018 issue: March 18, 2019

Summer 2018 issue: June 24, 2019

Fall 2018 issue: Sept. 28, 2018

: