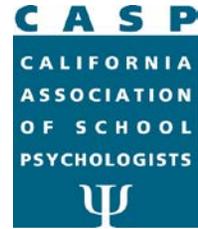


CASP Exhibitor Prospectus



You're Not Alone: Integrating Systems of Support

70th Annual Convention

CASP Convention 2019
October 24-26, 2019

Don't miss the largest state school psychology convention in the country – the premier opportunity to showcase your programs, products and services – and capture the attention and interest of school psychologists, Licensed Educational Psychologists, administrators, and other school-based mental health professionals from across the state.

We invite you to take advantage of this excellent opportunity to make local connections and support our hundreds of attendees to positively impact the mental health and education of California's children and families.

Location:

The Westin Hotel
333 E. Ocean Blvd.
Long Beach, CA 90802
562/436-3000

SPONSORSHIPS

Here are sponsorship ideas for this convention. All are negotiable:

Convention Bag Sponsorship \$3,500 (one available)

Your company's logo on one side, CASP Convention logo on the other (pricing above negotiable depending on purchase of bag)

One booth in the Exhibit Hall

Thank-you advertisement in the Convention Program

Presidential Sponsorship: \$3,000 (two available)

One booth in the Exhibit Hall

Thank-you advertisement in the Convention Program

Signage at the Presidential Reception (Wednesday, Oct. 23)

Welcome Sponsorship: \$1,500 (four available)

Signage at the Welcome Reception (Thursday, October 24)

Flyer, brochure or piece of collateral with company name/logo distributed to each reception attendee

Advertising of your donated item for the California School Psychology Foundation Raffle

Thank-you advertisement in the Convention Program

Celebrate CASP Award Winners Sponsorship: \$1,500 (four available)

Signage at the Awards Luncheon (Friday, October 25)

Five tickets to the Awards Luncheon

Flyer, brochure or piece of collateral with company name/logo distributed to each luncheon attendee

Thank-you advertisement in the Convention Program

Celebrating the 70th Annual Convention

Ask about other sponsorship opportunities, including:

Convention badge lanyards

Workshop presenters

Friday Fun Run

Coffee hours

Affiliate Reception

Items for the California School Psychology Foundation Raffle

Graduate student event

And more!

EXHIBITORS

CASP's Exhibit Hall features the latest in school psychology. This year it will be adjacent to the Registration Area, Poster Session and coffee.

Exhibit Hours:

Thursday, October 24, 2019, 8 a.m. – 5 p.m.

Friday, October 25, 2019, 8 a.m. – 5 p.m.

Booth Prices:

For-profit organization: \$750.00

Non-profit organization: \$550.00

Premium Booth: Add \$100 per booth

These booths will be placed on the route into the Exhibit Hall, adjacent to the CASP Registration Booths (map coming soon).

Each booth includes the following:

Tabletop Booths, areas measure 8' x 10' and include:

- One 6' table draped with linen, two chairs, wastepaper basket, sign and draped backdrop.
- One complimentary general registration pass, which includes papers, posters, panels, mini-skills workshops and invited addresses by the best in school psychology (link to the registration packets will be emailed to all confirmed exhibitors starting in June).
- Two days of high-energy exhibit time.
- One-on-one opportunities to talk with administrators, school psychologists, Licensed Educational Psychologists and other school district professionals representing a majority of the more than 1,300 school districts and county offices of education in California.
- Listings in the Convention Program and in *CASP Today*.
- Mailing labels with the addresses of CASP Convention 2019 attendees, upon request.
- Promotion of Convention 2019 specials your company plans to feature in your booth.

Reservations:

Space will be allocated on a first-come, first-served basis. Your booth reservation will be confirmed when CASP receives your signed contract and full payment for your booth space. A

signed copy of the contract will be returned to you. You will also be sent a map of the Exhibit Hall layout and will then be able to choose your booth.

Fill the Convention Bag

Would like to but cannot attend? Marketing materials can be placed in the convention bags each attendee receives upon arrival. This option is available for \$150. See the Exhibitor/Advertiser Participation Form for more information.

PROGRAM ADVERTISING

Expand your visibility by placing your company's ad in the CASP Convention 2019 Program. The 800+ participants expected at Convention 2019 use this program as an indispensable guide to all events during the Convention and often keep their programs for reference after the Convention. Draw attendees to your booth or advertise for future product sales.

Inside back cover (color): \$600.00 -- Outside back cover (color): \$700.00 –
8 ½" x 11"

Inside front cover (color): \$600.00 –

Half-page ad: \$350
4 ¼" x 11", 5 1/2" x 8 ½"

Full-page ad: \$500.00
8 ½" x 11"

Closing date for ad reservations: September 16, 2019

Camera ready artwork due: September 20, 2019

Mechanical Requirements:

The convention program is produced in a Windows/Mac environment, using InDesign, Photoshop, Illustrator. Camera ready mechanicals or other artwork must be in black & white or grayscale, 300 dpi or 150 lpi, with no bleeds. Outside cover and inside cover ads must be in color, 300 dpi or 150 lpi, with no bleeds. If submitted electronically via CD, or email, high resolution TIFF, JPEG, PDF and EPS files are preferred. Please remember to include your fonts (or have fonts converted to outlines) and all other links. For assistance with the preparation of your advertising artwork, please contact Bryan Gold, communications coordinator, 916/444-1595, or media@casponline.org.

JOIN CASP, GET DISCOUNTS

CASP Corporate Members receive special benefits during our annual convention and throughout the year. Join now and receive:

- 20 percent discount on convention exhibit hall booth space
- 20 percent discount on convention program advertising
- Prominent listing in the convention program, promotional materials and signage
- 20 percent discount on *CASP Today* advertising rates
- Exclusive display space for materials at CASP-sponsored seminars and events, such as the annual Spring Institute
- Listing as a CASP Corporate Member in all quarterly issues of the *CASP Today* Newsletter
- Link to your website on the CASP website

For more information on becoming a corporate member, visit the Membership area of the CASP website at <http://casponline.org/membership/> or contact the CASP office at 916/444-1595.