

CASP CONVENTION 2026
SPONSOR & EXHIBITOR

Prospectus



OCTOBER 13 - 16, 2026
Hilton Universal City
555 Universal Hollywood Drive
Universal City, CA 91608

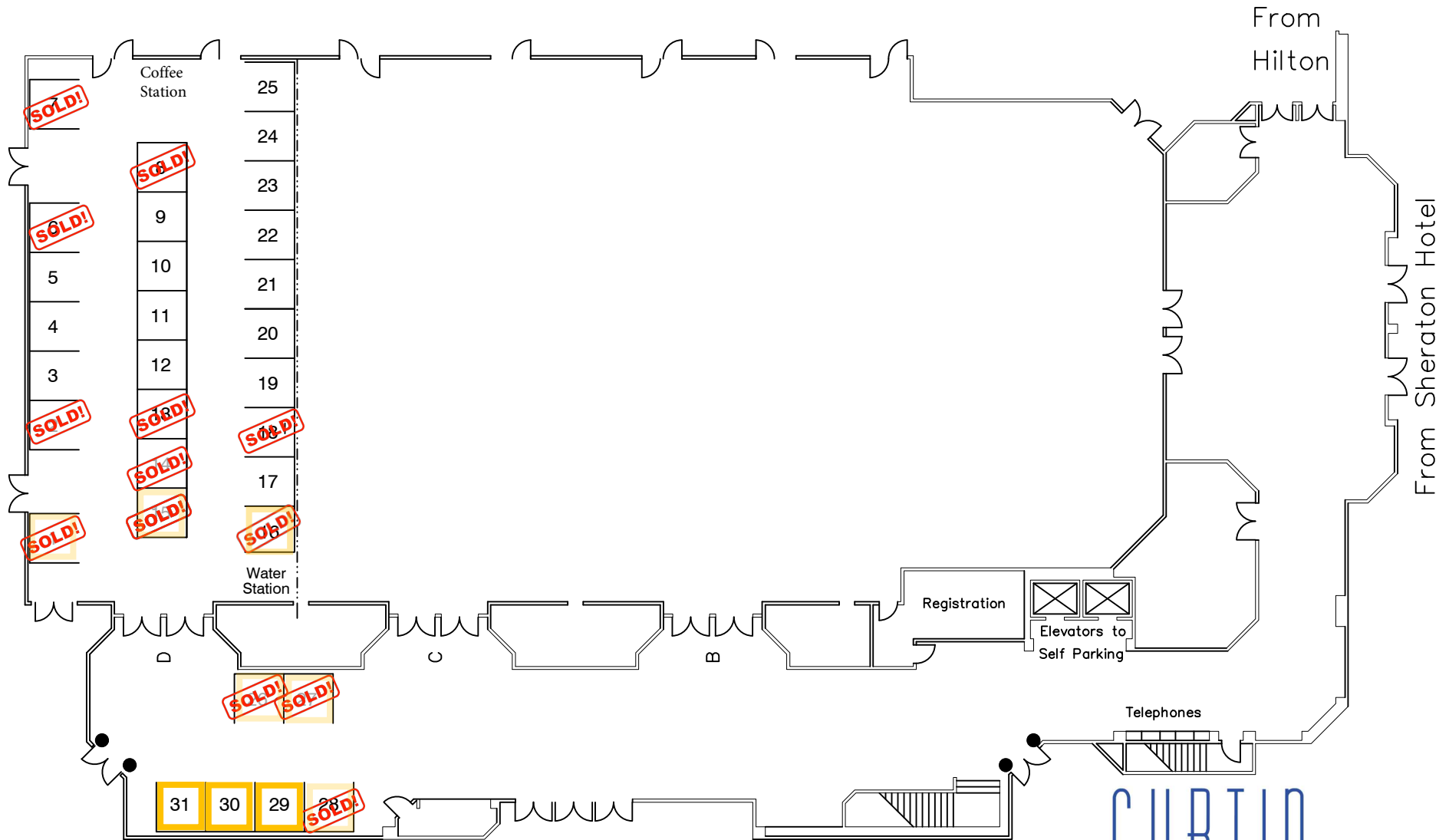
CASP's Annual Convention is your best opportunity to connect with California school psychologists in one place. California is a market unlike any other: large enough to be worth the investment, and focused enough for your team to build meaningful relationships with attendees.

With expected attendance of 1,100+ school psychologists and other education and mental health professionals from across the state and beyond, the CASP Annual Convention is one of the largest gatherings of its kind in the nation. Attendees include school psychologists, Licensed Educational Psychologists (LEPs), educators, site administrators, district leaders, and allied mental health professionals.

Don't miss this opportunity to put your brand at the center of California's school-based mental health community.

WWW.CASPONLINE.ORG/EVENTS

CASP 2026 Conference Hilton Universal - Sierra Ballroom D Los Angeles, California



Booth selection is on a first-come, first-served basis. Premium booths are highlighted in yellow. Prices are shown on the next page.

Premium Exhibit Booth is included in Platinum and Gold level sponsorships. Bronze and Silver can add-on purchase of a Premium Exhibit Booth. Premium booths are exclusive to sponsors only.

All booths are 8'x8' includes exhibit hall admission for 2 staff, a 6' table and 2 chairs. Exhibit hall hours are Wed Oct. 14 and Thurs Oct. 15 from 8:00 am to 5:00 pm.

Exhibitor move-in is scheduled for Tue Oct. 13 from 12:00 pm to 5:00 pm. Booth tear-down is on Thurs Oct. 15 between 5:00 pm and 7:00 pm.



DISCLAIMER: EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOOR PLAN. HOWEVER, NO WARRANTIES, EITHER EXPRESSED OR IMPLIED ARE MADE WITH RESPECT TO THIS FLOOR PLAN. IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO VERIFY ALL DIMENSIONS AND LOCATIONS. THIS INCLUDES THE LOCATIONS OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IF THEY ARE TO BE CONSIDERED IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT.

SPONSORSHIP PACKAGES

Benefit (Qty available)	Bronze (6)	Silver (2)	Gold (0)	Platinum (1)
Event Program & Website Listing	Included	Included	Included	Included
Bag Stuffer	Included	Included	Included	Included
On-Site Signage	Included	Included	Included	Included
President's Reception Tickets	Two (2)	Two (2)	Two (2)	Two (2)
Networking Lunch Tickets	Two (2)	Two (2)	Two (2)	Two (2)
Awards Lunch Tickets	–	Two (2)	Four (4)	Six (6)
Awards Lunch Mic Minute	–	–	–	Included
CASP Newsletter Promotion	One (1)	One (1)	Two (2)	Three (3)
Email Promotion	–	–	One (1)	Two (2)
Social Media Promotion	–	–	One (1)	Two (2)
Exhibit Booth	–	–	Included*	Included*
Lead Retrieval License	–	–	One (1)	One (1)
Your Investment	\$1,500 (6)	\$2,000 (2)	\$3,000 (0)	\$4,000 (1)

* See description of items for more detail.

A LA CARTE ITEMS

Item	Member Contribution	Non-Member Contribution
Standard Exhibit Booth	8x8 space: \$689	8x8 space: \$849
Premium Exhibit Booth (for sponsor purchase only)	8x8 space: \$769	8x8 space: \$949
Add On: Demo your product or software to attendees*	30-min time slot \$500 60-min time slot \$750	30-min time slot \$750 60-min time slot \$1,000
Add On: Exhibit Hall Staff*	\$29	\$59
Bag Stuffer	\$299	\$429
Attendee Swag Bag Logo	\$2,499	\$3,029
Special Events Sponsor	\$999 per	\$1,339 per
Lanyards (1 available)	\$1,699	\$2,119
Lead Retrieval License	\$250 per	\$250 per

* Add-on items only available with purchase of package sponsorships or a la carte booth purchase

PROGRAM ADS

Placement / Size	Member Price	Non-Member Price
Inside Front Cover	\$549	\$679
Inside Back Cover	\$549	\$679
Outside Back Cover	\$649	\$799
Full Page Interior	\$399	\$549
Half Page Interior	\$299	\$399

CASP will extend a 15% discount on the above fees to a registered 501(c)(3) charity.

WWW.CASPO.NLINE.ORG/EVENTS

Package & A La Carte Item Descriptions

Standard Exhibit Booth – An exhibit booth gives you plenty of space to display, give-away, and make new connections. Dimensions are 8x8 in the exhibit hall. Space selection is first-come, first-served. Includes 6' table, 2 chairs, and admission for 2 staff.

Premium Exhibit Booth – Dimensions are 8x8 with prominent placement in the exhibit hall or grand foyer. Space selection is first-come, first-served. Includes 6' table, 2 chairs, and admission for 2 staff. (1) Premium Exhibit Booth is included in Platinum and Gold level sponsorships. Bronze and Silver can add-on purchase of a Premium Exhibit Booth.

Demo Session – Time slot to demo your software/product/service. The room setup will be classroom style with a projector and mic.

President's Reception Tickets – Spend some quality time mingling with invited attendees at this exclusive reception. Includes 2 tickets.

Awards Lunch Tickets – Mingle and celebrate at the awards event. Tickets are for your team or have fun giving them to your prospects!

Awards Lunch Microphone Minute – Your organization will be recognized as an Awards Event sponsor with a brief, live microphone moment during the program, providing direct visibility to a full-room audience during one of the convention's most well-attended events.

Networking Lunch – Spend some quality time mingling with attendees at our annual networking event. Includes 2 tickets.

Special Events Sponsor – Convention includes several informal social gatherings for students, LEPs, and others. Special events sponsors are recognized in the program, on the website, and at the gathering.

On-Site Signage – Your logo will be featured on both print and digital signage recognizing and thanking sponsors throughout the convention. This includes digital slides shown prior to featured and keynote sessions, as well as physical signage near event registration, the President's Reception, and the Networking and Awards events.

Email Promotion – A dedicated sponsored email sent on your behalf to CASP's 9,000+ member audience, delivering your message directly to inboxes. Sponsor provides all text, images, and links.

Lead Retrieval – (1) Included for Gold and Platinum level Sponsors. Exhibitors can purchase as an a la carte item. Allows you to scan attendee badges and access their full contact information. Requires CVENT app on your mobile device for scanning. *Only one license per person.*

Event Program & Website Listing – Your logo will be displayed on the website sponsor page, event app, and printed program.

Newsletter Promotion – Placement of your sponsored content within CASP's weekly Thursday email newsletter, reaching our engaged member audience. Sponsor provides all text, images, and links.

Social Media Posts – You supply the content (including all text, images/videos, and links); we supply the audience. Posts are scheduled on a first-come, first-served basis for approximately three weeks before and after convention.

Attendee Swag Bags – Put your brand in the hands of every attendee by sponsoring the official convention swag bags. Your single-color logo will be printed on one side of the bag (one spot available).

Lanyards – All attendees are required to wear their badge on a lanyard throughout the event. Single-color, your logo only (one spot available).

Bag Stuffer – We'll place your promotional item or marketing material in every attendee bag, reaching over 1,000 attendees. You provide the item and/or printed materials.

Terms and Conditions

Exhibitors agree to adhere to and be bound by all applicable state and local rules and regulations, including building and fire codes. The exhibitor shall not deface or damage the exhibition premises or exhibit area in any way. The exhibitor shall be fully responsible for paying for any and all damages to property owned by the exhibition premises, its owners, or managers, which result from any act or omission of the exhibitor. The exhibition premises shall not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the facility's premises except for any claims, losses, or damages arising directly from the facility's own negligence. The exhibitor assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save CASP, the host hotel, and their employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the facility and its employees and agents.

Exhibit Hall Operations: Exhibitor agrees to exclusively utilize the contracted Exhibition Services Company for all booth design, setup, and dismantling during the convention. The exhibitor acknowledges the Exhibition Services Company may charge additional fees for specialized services. Any additional fees incurred shall be the responsibility of the exhibitor and will be outlined in a separate agreement between Exhibitor and the Exhibition Services Company.

Program Ads and Logos: Ads must be camera-ready (final, print-ready) and high resolution (300 dpi). Accepted formats include TIFF, JPEG, PDF, or EPS. Full-color cover ads should be 8.5 × 11 in at 300 dpi with 1/8" bleeds, and interior ads may be black and white or grayscale at 300 dpi with 1/8" bleeds. Half-page ads must be horizontal at 8.5 × 5.5 in. Fonts must be embedded or converted to outlines. Please send artwork submissions and related questions to codyz@casponline.org. Final artwork is due September 4.

Microphone time: All public speaking moments must be scripted and provided to CASP no less than two weeks prior to the event. CASP retains the authority in its sole discretion to review and modify all scripts prior to the event. Speaking time limits will be strictly adhered to.

Bag stuffers: Exhibitor shall provide all SWAG items and/or marketing materials to CASP at their own expense. Items must be delivered to CASP no later than October 2, to be included in the attendees' bags. Exhibitors are limited to one small item (generally no larger than 4x4 inches) and one single piece of paper per paid bag stuffer sponsorship.

Early Move out: Exhibitors shall not remove exhibits, equipment or materials prior to the official closing time of the exhibit hall. Exhibitors breaking down their booth prior to the close of the exhibit hall shall be subject to an Early Move Out Penalty of 25% of their booth fees and all add-ons, which will be invoiced after the event. CASP reserves the right to waive this early move out penalty in its sole discretion in exceptional circumstances. If you need to move out early, please communicate with the CASP Meetings and Events Manager or Executive Director.

Cancellation Policy: No refunds will be issued for cancellations received after September 18, 2026. In the event of cancellation due to force majeure, CASP will refund that portion of fees it deems consistent with the expenditures and commitments already made.

Acceptable Content: All products, services, and employment opportunities shall be directly related to the CASP mission and of professional or educational benefit or interest to convention participants. CASP reserves the right in its sole discretion to determine the eligibility of prospective exhibitors for inclusion at this event.

Exhibitor Application Form

Company name: _____

Mailing Address: _____

City, State Zip: _____

Contact Name: _____

Phone: _____ email: _____

Exhibit Staff 1 name: _____ email: _____

Exhibit Staff 2 name: _____ email: _____

Additional name: _____ email: _____

Return completed form via email to hello@casponline.org or mail to: 3841 N. Freeway Boulevard, Suite 100, Sacramento, CA 95834. Please do **NOT** include payment with your form. You will be invoiced upon receipt and review of this application. Please note: premium space is reserved for sponsors; standard space is first-come-first-serve.

Applications must be received by September 18, 2026, to be considered.

Sponsorship Package	<input type="checkbox"/> Bronze \$1,500 <input type="checkbox"/> Silver \$2,000	<input type="checkbox"/> SOLD OUT <input type="checkbox"/> Platinum \$4,000
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Items	Member Contribution	Non-Member Contribution
Exhibit Booth	<input type="checkbox"/> 8x8 Standard \$689 <input type="checkbox"/> 8x8 Premium \$769 (sponsors only)	<input type="checkbox"/> 8x8 Standard \$849 <input type="checkbox"/> 8x8 Premium \$949 (sponsors only)
Program Ad	<input type="checkbox"/> Inside Front Cover \$549 <input type="checkbox"/> Inside Back Cover \$549 <input type="checkbox"/> Outside Back Cover \$649 <input type="checkbox"/> Full Page Interior \$399 <input type="checkbox"/> Half Page Interior \$299	<input type="checkbox"/> Inside Front Cover \$679 <input type="checkbox"/> Inside Back Cover \$679 <input type="checkbox"/> Outside Back Cover \$799 <input type="checkbox"/> Full Page Interior \$549 <input type="checkbox"/> Half Page Interior \$399
Product/Software Demo Session (space limited)	<input type="checkbox"/> 30-min time slot \$500 <input type="checkbox"/> 60-min time slot \$750	<input type="checkbox"/> 30-min time slot \$750 <input type="checkbox"/> 60-min time slot \$1,000
A La Carte Items	<input type="checkbox"/> Extra Exhibit Hall Staff \$29 <input type="checkbox"/> Bag Stuffer \$299 <input type="checkbox"/> Celebration Reception \$2,499 <input type="checkbox"/> Special Events Sponsor \$999 <input type="checkbox"/> Lanyards \$1,699 <input type="checkbox"/> Lead Retrieval License \$250 per	<input type="checkbox"/> Extra Exhibit Hall Staff \$59 <input type="checkbox"/> Bag Stuffer \$429 <input type="checkbox"/> Celebration Reception \$3,029 <input type="checkbox"/> Special Events Sponsor \$1,339 <input type="checkbox"/> Lanyards \$2,119 <input type="checkbox"/> Lead Retrieval License \$250 per

Total of all requested items above: \$ _____

Booth Space: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____