



CASP Today 2020 Ad Rates

School psychologists strive to improve the educational experience for all children. They are the school-based experts on many issues, including school violence, special education, learning disabilities, and school and community-linked children's health services.

CASP Today, the quarterly newsletter of the California Association of School Psychologists, reaches over 2,000 school psychologists. It is filled with informative articles and important information for the school psychologist.

CASP Today offers the best opportunity to reach school psychologists in California to advertise your products and services. Place your ad in the next issue!

[Corporate Members](#) receive 20% off of the following rates:

Dimensions	Ad Rates	Corporate Member 20% Off
Full Page: 8" x 10.125" vert	\$625	\$500
Half Page: 8" x 5" horiz	\$525	\$420
2/3 Page: 5.25" x 10.125" vert	\$475	\$380
1/3 Page: 2.5" x 10.125" vert	\$425	\$340
1/3 Page: 5.25" x 5" square	\$425	\$340

Please be sure to send your ad as a PDF sized at 100 percent. InDesign and JPGs are acceptable, but PDFs are preferred.

Submission Deadlines:

Winter 2020 issue: January 17, 2020

Spring 2020 issue: March 20, 2020

Summer 2020 issue: June 26, 2020

Fall 2020 issue: Sept. 25, 2020