Virtual Sponsorship

CASP Con 2020
Unmasking the Potential of All Students

71st CASP Convention:
Online Event
November 1st – December 31st 2020
Live Sessions: Nov. 2, 4, 9, & 12

Capture the attention and interest of school psychologists, Licensed Educational Psychologists, administrators & other school-based mental health professionals from across California & beyond! For the first time this year, we’re partnering with school psychologists in Wyoming!
This is a year of many firsts, including hosting our conference on this user-friendly virtual event platform, PheedLoop. Here’s a taste of the many features that will help you connect with our attendees! See pages 4 & 5 for pricing.
EXHIBIT HALL BOOTHs & MORE
Showcase your programs, products & services at #CASPCON2020!

Exhibit booth includes 2 registrations. Add extra exhibitioners for a small fee.

Customizable Exhibit Hours
Live Sessions: Nov. 2, 4, 9, & 12
Exhibitors are encouraged to have a live presence on the session dates. You’ll be able to indicate when you’ll be “live” to interact with attendees.

Upload your own content!

*Lead retrieval option available (the virtual version of badge scanning). $99 fee directly through the event platform.

Other Options:
Logo on Lobby Banner
Everyone logging into the Convention lands in the Lobby first.

Sponsor Carousel
Top right corner of every page, no matter what the attendee is viewing.

Sponsored Sessions
Logo shows just above the video feed.

Commercial on Lobby Video
30 second limit/MP4 format.

Social Media Shoutouts
These show on our social channels and in the Conference feed in the lobby.

Pre-Session Ads
People who log into sessions early see these ads. 1 min. limit / MP4 format.
SPONSORSHIP PACKAGES

Add value by bundling these options!

**PLATINUM: $3,500 (3 AVAILABLE)**
Lobby Banner & Sponsor Carousel
Exhibit Hall Booth
30 Second Lobby Commercial
12 Social Media Shoutouts (3x 4 Days) & Listing In Marketing Materials
2 Sponsored Sessions (Includes Logo & Ad) & 2 Pre-Session Ads

**GOLD: $2,500**
Sponsor Carousel & Exhibit Hall Booth
15 Second Lobby Commercial
8 Social Media Shoutouts (2x 4 Days) & Listing In Marketing Materials
1 Sponsored Session (Includes Logo & Ad) & 2 Pre-Session Ads

**SILVER: $1,500**
Sponsor Carousel & Exhibit Hall Booth
8 Social Media Shoutouts (2x 4 Days) & Listing In Marketing Materials
2 Pre-Session Ads

**BRONZE: $500**
Sponsor Carousel
4 Social Media Shout Outs (1x 4 Days)


**A La Carte**

Sessions will be presented live on **Nov. 2, 4, 9 & 12**

*All content available through Dec. 3rd*

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**Reservations:**

Space will be allocated on a first-come, first-served basis. Your reservation will be confirmed when CASP receives your order form & full payment for your space. You will then be sent instructions on how to set up your virtual exhibition booth & other advertising options.

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<table>
<thead>
<tr>
<th></th>
<th><strong>Member Price</strong></th>
<th><strong>Non-Member Price</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall Booth</td>
<td>$639 / $479*</td>
<td>$799 / $599*</td>
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<tr>
<td></td>
<td>* Non-profit price</td>
<td></td>
</tr>
<tr>
<td>Sponsored Session</td>
<td>$199</td>
<td>$239</td>
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<tr>
<td>Pre-Session Ad</td>
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<td>$199</td>
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<tr>
<td>Social Shoutouts</td>
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<td>$29</td>
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<tr>
<td>Additional Exhibit Hall Booth Staff</td>
<td>$79</td>
<td>$99</td>
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To place an order or discuss a customized sponsorship package, contact Melanie Cottrill at melaneec@CASPonline.org or 916-444-1595.

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**DEADLINES**

**Payment:**

*September 14, 2020*

**Content:**

*September 21, 2020*